



## PRESS RELEASE

Date of Release [*insert today's date with 'For Immediate Release' or a date in the future with 'embargoed until'*]

### **[INSERT YOUR HEADLINE]**

*[Make sure your headline is attention grabbing, simple and less than ten words long. Journalists are very busy people so it needs to be punchy, relevant and interesting to local readers. For example 'Reading Walks for World Peace']*

### **[INSERT INTRODUCTORY PARAGRAPH]**

*[The journalist may not read any further than the introduction so make sure this paragraph is concise and interesting. It should expand on the statement made in your headline.]*

- Describe your event: where, when, what, who.
- Highlight the one thing that makes it exciting/unusual – focusing on something new, quirky or relevant to the community.
- Write as though you are speaking directly to the reader

### **[INSERT FURTHER DETAILS OF THE STORY]**

- Include quotes
- Ensure the story is appealing to readers and provide any references to facts and figures.
- If it's aimed at local media, include ref to local details, named local personalities

**[CONCLUDE]** Use a conclusive statement to end your story, with a message to entice people to come along.

### **[INCLUDE HIGH QUALITY PHOTOGRAPHS IF POSSIBLE]**

**[End]** write 'END' at the end of your text

*If sending by email – include in the body of the email (unless the journalist concerned has indicated a preference for an attachment)*

### **[CONTACT INFORMATION]**

Contact Details [*Insert your name/name of contact*]

Phone [*insert your phone number*]

Mobile [*insert your phone number*]

Email [*insert your email address*]

**Finally add Notes for Editors. (see p2)**



www.oneworldweek.org

# INCLUDING YOU

Acting Together for One World in Peace



## Note to editors

One World Week brings together people from diverse backgrounds and organisations to raise awareness of issues of global justice and explore what action they can take for justice locally and globally. Thousands of people take part in One World Week events in their local communities across the country. The events are accessible yet the annual themes are designed to be challenging.

One World Week (OWW) is an education charity working in solidarity with its partners in the European Global Education Week Network and in the UK. Every OWW event, whether large or small, is a significant contribution to inspiring people to work together for a fair, sustainable, peaceful and inclusive world. We hope that, as people gain a better understanding of the issues they hear about in the media, they will respond positively to what is happening locally and globally. This is particularly relevant now as we hear of and encounter global movements of peoples on such a large scale and raised levels of hate crime, racism, islamophobia and xenophobia.

### **In 2016 (23 - 30 October) the OWW theme is “INCLUDING YOU- Acting Together for One World in Peace”**

The reactions to the terrorist attacks and to the arrival of refugees in Europe in 2015/16 suggest that OWW needs to draw on its tradition of bringing people together to hear each other’s perspectives and share common values. This situation calls for us all to redouble our efforts to pursue this agenda by encouraging groups to work together locally to inspire citizens and each other to build a culture of inclusion.

OWW events are being organised locally all over the country to enhance understanding, celebrate diversity and see what it is possible to do to build an inclusive society. They will bring together a variety of organisations and people in the local community to explore ways of promoting an inclusive society that cares for refugees, responds to the people -children, men, women, families- rather than the numbers. They will draw inspiration from refugees and from people and organisations who are working with refugees; from migrants who are contributing to local communities and from people of various faiths who are working for peaceful and mutually enriching relationships in diverse local communities.

Our local event is a link in a chain of events happening all round the country in OWW and extending to Europe in Global Education Week.

OWW works in partnership with other national organisations (see list in box below). We develop the annual theme together and share resources and information. The Week offers opportunities for partners and supporters to set up or take part in local OWW events. Together we learn about and reflect upon appropriate actions to address the causes and consequences of injustice in our world, locally and globally.

Full list of OWW Partners: Action Aid, Black Environment Network, CAFOD, Christian Aid, Commitment for Life, Fairtrade Foundation, Global Justice Now, The Interfaith Network, Islamic Relief, Islamic Society of Britain, MADE, Oxfam, Think Global and Traidcraft. OWW is a member of: The Climate Coalition, Global Education Week, the Trade Justice Movement and United for Inter-Cultural Action

OWW’s links to the European Network are part of a wider movement exploring how responsible citizens working together can build a just, peaceful and sustainable world.

For further information about One World Week visit [www.oneworldweek.org](http://www.oneworldweek.org)

ENDS

OWW – contact us by email: [oww@oneworldweek.org](mailto:oww@oneworldweek.org), or via the website: [www.oneworldweek.org](http://www.oneworldweek.org)

Charity no:1107762