



Question 1

How many bananas consumed in Britain in 2013 were Fairtrade certified?

- a. 1 in 5
- b. 1 in 4
- c. 1 in 3



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Question 2

Which of these product categories are not certified by Fairtrade?

- a. Milk
- b. Honey
- c. Rice



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Question 3

How many farmers benefitted from Fairtrade sales worldwide in 2011?

- a. 1.2 million
- b. 1.5 million
- c. 1 million



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Question 4

Which tiny African island nation (which produces Fairtrade cocoa) has the nickname of "Chocolate Island" amongst chocolate connoisseurs?

- a. São Tomé & Príncipe
- b. Madagascar
- c. Mauritius



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Question 5

How many cups of Fairtrade tea did Britons drink last year?

- a. 1bn
- b. 100m
- c. 3.2bn



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Question 6


What percentage of Fairtrade workers and farmers are woman?

- a. 11%
- b. 18%
- c. 26%



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Question 7

Which of these fruits can you buy with the FAIRTRADE Mark?

- a. Strawberries
- b. Peaches
- c. Grapes
- d. Oranges



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Question 8


Where does cotton come from?

- a. a flower
- b. a tree
- c. a vine
- d. a cotton worm



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Question 9

Who grows Fairtrade olives?



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Palestinian farmers



Question 10

What is the cocoa pod?

a. a vegetable

b. a fruit

c. a flower

d. a leaf



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Question 11

Which famous civil rights activist said:

“Before you finish eating your breakfast in the morning, you’ve depended on more than half the world.” ?



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Martin Luther King



Question 12

Name three Fairtrade products that you can't eat or drink.



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Name three Fairtrade products that you can't eat or drink.

Shower gel; body lotion; clothes; jewellery; soap; body scrub; beauty products – made using Fairtrade honey, cotton, gold, shea butter, cocoa, mango and/or sugar.



Question 13


Fairtrade rice helps farmers in Africa and Asia earn enough money from what they grow, but how many varieties of rice are there in the world?

- a. 5
- b. 200
- c. 5,000
- d. 40,000



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Question 14


Which beans go into Fairtrade Baked Beans, grown by farmers in Inner Mongolia?

- a. White kidney beans
- b. Soybeans
- c. Green beans
- d. Jelly beans



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