

## First Minister of Wales endorses the Fairtrade Foundation campaign to “Make bananas fair”

One of OWW’s trustees, Ingrid Wilson, went to the Fairtrade Fortnight ‘Debate of the Nation in Cardiff on 4 March, where the First Minister (right) of Wales, a Fairtrade country, spoke.

Ingrid reports:

“I met Foncho, the banana-grower from Columbia. He has promised to keep in touch with One World Week and share some banana recipes with us.



Foncho gave a most heart-rending talk (left) about the positive impact on his local environment of being a fair trade co-operative, and his dream is to extend this to other farmers as under FT rules they have to protect the biodiversity of their land, and of course not damage it with chemicals. This was all in addition to the benefits to family and community of the FT premium and guaranteed markets. We have truly made another friend in Foncho!

In solidarity we must tell as many as possible to sign the FTF petition to Vince Cable to ensure our supermarkets stop jeopardising the future of banana growers, who were likened last night to the small sheep and dairy farmers of Wales struggling to combat climate change as well as the market power of supermarkets.”

Here, on the right, Foncho (in the Hat!) Meets Norbet, a long term supporter and friend of OWW.



**OWW works in partnership with the Fairtrade Foundation. For more information about the ‘Make bananas fair’ campaign, visit [www.fairtrade.org.uk/](http://www.fairtrade.org.uk/)**